Downtown Business Improvement District Board
Tuesday March 19th, 2019
12:00 P.M. To 1:00 P.M.
Grace Church, 109 East 6th Street, 2nd floor Kenya Room. Fremont Nebraska

1. Meeting called to order and announcement of Open Meeting Law

2. Approval of minutes of the February 19th 2019 BID meeting.

3. Comments or discussion from the public.

4. Consideration and possible action on Kiosk or sign repair and or replacement.

5. Consideration and possible action on a monthly newsletter.

6. Consideration and possible action to purchase additional 10 flower basket brackets for D Street.

7. Consideration and possible action on landscaping for the parking lots on 5th and D Streets.

8. Consideration and possible action on studies for downtown development.

9. Committee reports:
   - Financial Report
   - Maintenance
   - Marketing
   - Future Projects
   - Design / Christmas Decorations

10. Approval of expenses

11. MainStreet Report

12. Next meeting will be April 16th, 2019

13. Adjournment

Agenda posted at the Municipal building on March 13th, 2019. The Board reserves the right to go into Executive Session when necessary. A copy of the Open Meeting Law is available for review by the public. The Board reserves the right to adjust the order of the items on this agenda.
Board Present: Glen Ellis, Tom Coday, Kevin Main, Bob Missel, Jerry Johnson, Bill Parks, Vince O'Connor, JJ Bixby, Howard Krasne, Richard Register, Roxie Kracl. Absent: none
Guests attending were Cortney Schaefer, Shannon Mullen, Nancy Ellis, Leslie Main, Brian Newton and Michael Kuhns.

Item #1. Chairman Coday called the meeting to order and it was noted that a copy of the Open Public Meeting Act was available in the room.

Item #2. Motion was made to approve the minutes of the January 15th, 2019 meeting by O’Connor and seconded by Main. Motion carried.

Item #3. Chairman Coday opened the floor for comments or discussion from the public. There was none.

Item #4. Chairman Coday asked for input on the state of our two Kiosks and downtown maps. Cortney Schaefer, Director of MainStreet Fremont gave a report; she has investigated replacing them with an updated version and is currently in talks with Elisabeth Chase, Nebraska MainStreet Director and Max Designs on some possible solutions, more to follow.

Item #5. Next, after some discussion, Missel made a motion to resend his original motion from November to purchase 12 additional Christmas wreathes and brackets, second by Parks, motioned carried. Missel then made a new motion to purchase an additional 16 Christmas wreathes and brackets at a cost of $3280.00, second by Parks, motioned carried.

Item #6. Main then gave a report on the effort to add flower baskets and new pole brackets for a total of ten on Park Street and ten on D Street. It was discovered that the brackets will not work on the poles on D Street. Cortney Schaefer, MainStreet Director said that new baskets and brackets for Park Street would cost $425 per pole. She was waiting on bids from various vendors for the poles on D Street. Main made a motion to approve 10 baskets and brackets up to $4500. for Park Street and to reconsider what we could do on D Street when we have more information at the March meeting. Second by Johnson; motioned carried.

Further discussion on the hanging flower baskets followed with a motion made by Register for the BID to contribute up to $4200.00 to help offset MainStreet of Fremont’s cost for 67 hanging flower baskets. Seconded by O’Connor, motioned carried.

Item #7. Cortney Schaefer gave a report that she had asked nine local landscapers for bids to take care of the Ilgenfritz parking lot green space this summer. She only received one bid from Siffring Landscaping & Garden Center for $1000 for 8 visits during the season. Main motioned to take the Siffring bid, seconded by Kracl, motioned carried.

Item #8. Discussion then took place revolving around past and current studies of the downtown district. After some discussion it was decided not to initiate any new studies at this time. Cortney Schaefer will work on setting up a presentation on the most recent MainStreet study and invite BID members to
attend. BID board members seemed to lean towards the presentation being an “open to the public” type of event. She reported that she would ask her board for direction on that matter and report back.

Item #9. Reports from the various subcommittees:

Future Projects – Some discussion took place on the new bike racks and that possibly some people do not realize they are bike racks.

Maintenance – Johnson is still in communication with the company that could produce historical markers for us.

Marketing – Krasne was waiting on a report from the marketing firm the BID is working with.

Design / Christmas Decorations – Chairman Coday was waiting to hear back from Holiday Dynamics on if the white light strings were able to be certified to meet the National Electric Code (NEC).

Item #10. MainStreet report – Cortney said that they had launched a Go Fund Me page on Facebook to raise additional dollars for the flower baskets downtown. She also highlighted upcoming MainStreet events.

Item #11. Chairman Coday noted the next meeting was set for March 19th, 2019, at the same time and location.

Item #12. The meeting was adjourned.

Respectfully Submitted
Bob Missel, Secretary