

Business Improvement District Meeting Minutes
Noon, July 18, 2019, Grace Church

Board Present: Tom Coday, Kevin Main, Bob Missel, Glen Ellis, Howard Krasne, Richard Register, Bill Parks and JJ Bixby Absent: Vince O'Connor, Jerry Johnson and Roxie Kracl.
Guests attending: Cortney Schaefer, Brian Newton, Barb Christensen, Stacy Heatherly, Nancy Ellis and Leslie Main.

Item #1. Chairman Coday called the meeting to order and it was noted that a copy of the Open Public Meeting Act was available in the room.

Item #2. Motion was made to approve the minutes of the June 18, 2019 meeting by Main and seconded by Krasne. By roll call vote all members voted yay; motion carried.

Item #3. Chairman Coday opened the floor for comments or discussion from the public. Nancy Ellis expressed concern that Brian Newton was taking roll call, the chairman noted her concern.

Item #4. Chairman Coday brought forth the request for payment from the City of Fremont Street Department for putting up and taking down the flags on the light poles downtown at an average cost of \$225 per event. Those events included Flag Day, John C Fremont Days, Memorial Day, Labor Day and the 4th of July. Krasne motioned to approve, seconded by Missel. By roll call vote all members voted yay; motion carried.

Item #5. Reports from the various subcommittees:

Finance - Chairman Coday told the board that we were approximately \$10,000 short of collecting the BID tax. Brian Newton will visit with the City of Fremont's legal department to look at sending out a 3rd notice from the City Attorney.

Maintenance - Parks reported that after the John C Fremont Days Car show there were signs being laid against the historic light poles that could damage them. It was suggested that someone reach out to the John C Fremont Days board to follow up on this. Parks will visit with Johnson about next steps to move forward on replacement signs for the parking lots.

Marketing – Krasne reported that the marketing consultant he is working with still owes the BID two more videos and some Facebook promos. He will reach out to him for a progress report. He also stated that we will probably be under budget for marketing.

Future Projects – Chairman Coday reported he and Ellis meet and invited two new non-board members to serve on the committee - Terry Seawall of Community Bank and Jen of Chestnut Market. Ellis reported that there was a meeting at Milady Coffeehouse of the downtown discussion group in the evening at 5:30 PM.

Design / Christmas – Main report that after looking at Christmas displays at Village Point in Omaha the committee is leaning towards adding garland and lights to the historic light poles as an addition to the Christmas display this coming season. It was noted that there are 156 light poles in the district.

Items #9 – no discussion

Item #10 – MainStreet of Fremont coordinator Schafer reported that the MainStreet Summer Fest 2019

will be July 27, 2019. This event is replacing the old downtown Crazy Days. She noted that a new future fundraiser for MainStreet Fremont would be selling collectable Christmas ornaments. She shared that the Minute on Main is going well and getting lots of views on Facebook.

Item #11. Chairman Coday noted the next meeting was set for August 20, 2019 at the same time and location.

Item #12. Missel motioned to adjourn at 12:35 PM, seconded by Parks. By roll call vote all members voted yay; motion carried.

Respectfully Submitted
Bob Missel, Secretary