

Business Improvement District Board Minutes
Noon, Tuesday February 16, 2021
Country Traditions 303 N. Main Street, Fremont NE 68025 and via Zoom

Board Present: Vince O'Connor, Jerry Johnson, Kevin Main, Howard Krasne (arrived at 12:07) Ginger Rosenthal, Bill Parks, Richard Register, Brendan Murray, Roxie Kracl, and Tom Coday

Absent: JJ Bixby

Guests: Shannon Mullen, Tyler Ficken, Brendan Murray, Michael Kuhns, Joey Spellerberg, and Collin Spilinek

1. Meeting was called to order by Chairman Coday. Roll call was taken. It was noted that a copy of the Open Public Meeting Act was posted and available in the room.
2. Motion was made to approve the minutes of the January 19, 2021 meeting by Vince O'Connor and seconded by Jerry Johnson Motion carried by unanimous roll call vote 9/0.
3. Comments from Public – Michael Kuhns requested Members of the Board introduce themselves when speaking so those that are on zoom knows who is talking.
4. Discussion to approve Jerry Johnson and Brendan Murray to be appointed to the Future Projects Committee. Motion was made by Vince O'Conner and seconded by Roxie Kracl. Motion carried by unanimous roll call vote 10-0.

They will put together some ideas and present to the Board in next few months on possible projects that would make the biggest impact on Downtown. Chairman Coday suggested any Board Members that had any ideas to get them to the committee as soon as possible.

Additional discussion on possibly increasing budget for next BID from \$48,000 to \$60,000 an increase that will not cause any significant pain to the businesses. Board discussed reallocating funds to other projects due to COVID and monies not being spent where initially budgeted. The Board would like to see teaming up with the Chamber Commerce, MainStreet and Dodge County Convention Bureau to have a larger project that we can support.

Tyler will verify dates of when funds need to be spent and if we can roll unspent monies into next BID or if any monies not spent need to go back into the City General Fund.

5. Shannon reported on Holiday Decorations that she would not have pricing on new options until next month's meeting. She does have a Power-point proposal that she will send out. There is maintenance needed on some of our current decorations. Looking at more photo opportunity areas to put up around downtown. Possibly put Christmas trees on bump outs. Michael Kuhns suggested possibly using Fremont High welding students if we needed welding done on the brackets. Discussion regarding using possible BID monies to complete 4th street lighting.
6. BID Newsletter was discussed A motion was made to send out two more newsletters this year by Ginger and seconded by Vince. Passed by unanimous roll call vote 10-0. Discussed needing to do newsletters by email to save costs, Shannon said email list was not current but Roxie & Shannon will work on getting a better email list for future use.
7. Chairman Coday sent an email to Board members for input on the Comprehensive Plan: he has only gotten one response so far. He will send another email along with a couple of links to the Comprehensive Plan information. This will be an ongoing process over the next 18 months.
8. Financial Report- no report
Maintenance- didn't get bids out due to snowstorm
Future Projects-already discussed
Design/Christmas-no report

Mainstreet- Received and Paid a bill for \$604.00 for hanging the garland at Christmas time. Motion was made by Kevin and seconded by Ginger to reimburse Mainstreet for that cost of \$604.00 Motion carried by unanimous roll call vote 10-0. Mainstreet is looking for a new Director.

9. Chairman Coday noted next meeting was set for March 16, 2021 at noon at Country Traditions and via Zoom.

A motion to adjourn was made by Vince and seconded by Bill. Motion carried by unanimous roll call vote 10/0.

Respectfully submitted,