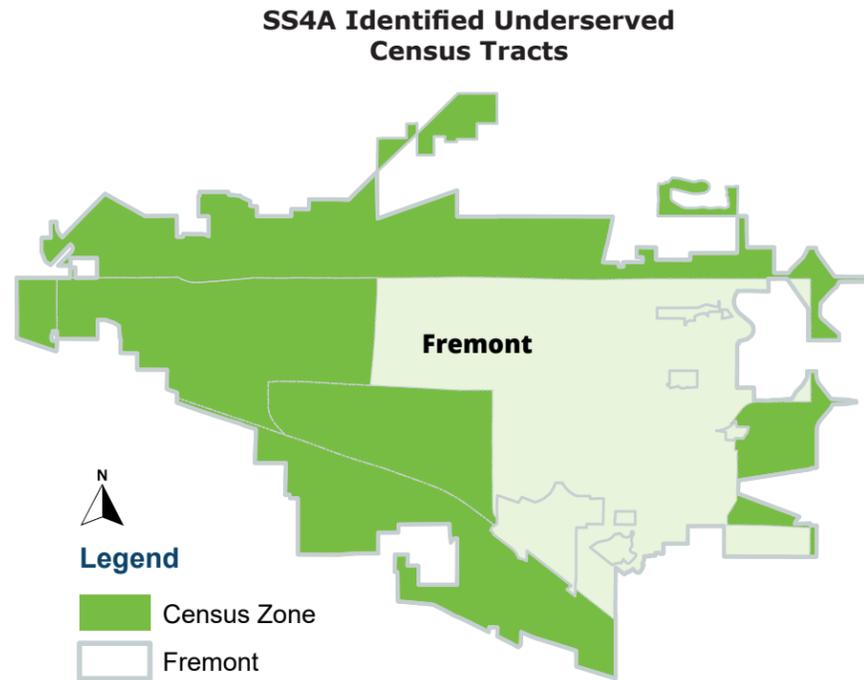


WHAT DOES A SAFE & ACCESSIBLE TRANSPORTATION SYSTEM LOOK LIKE?

A critical component of developing the Street Safety Action Plan is identifying and addressing gaps in transportation service and access to enhance safety and usability for all community members. As part of this process, the project team will assess existing crash data for the City of Fremont and overlay it with underserved census tracts. These census tracts have been identified using a data-driven approach: tracts scoring above the 50th percentile (or 75th percentile for climate resilience) in at least four of six transportation disadvantage indicators—transportation access, health, environmental quality, economic conditions, climate resilience, and language equity were classified as underserved.

The final plan will outline specific threats or gaps facing the Fremont community and will recommend targeted actions and policies the City of Fremont can adopt to improve transportation accessibility, reliability, and safety for all residents.



ADVISORY TEAM

To ensure community values are represented throughout the development of the plan, an Advisory Team has been assembled by the City for this project. This team will meet frequently throughout the project's lifespan where they will discuss plan updates and progress.

Troy Schaben
City of Fremont

Veronica Trujillo
City of Fremont

Jennifer Dam
City of Fremont

Angie Olson
City of Fremont

Jeff Elliott
Fremont Police Department

Matt Taylor
Fremont Beef Company

Luis Sifuentes
Heartland Workers Center

Brad Dahl
Fremont Public Schools

Stan Darling
FEVR Rails to Trails Foundation

CITY OF FREMONT SAFE STREETS 4 FREMONT



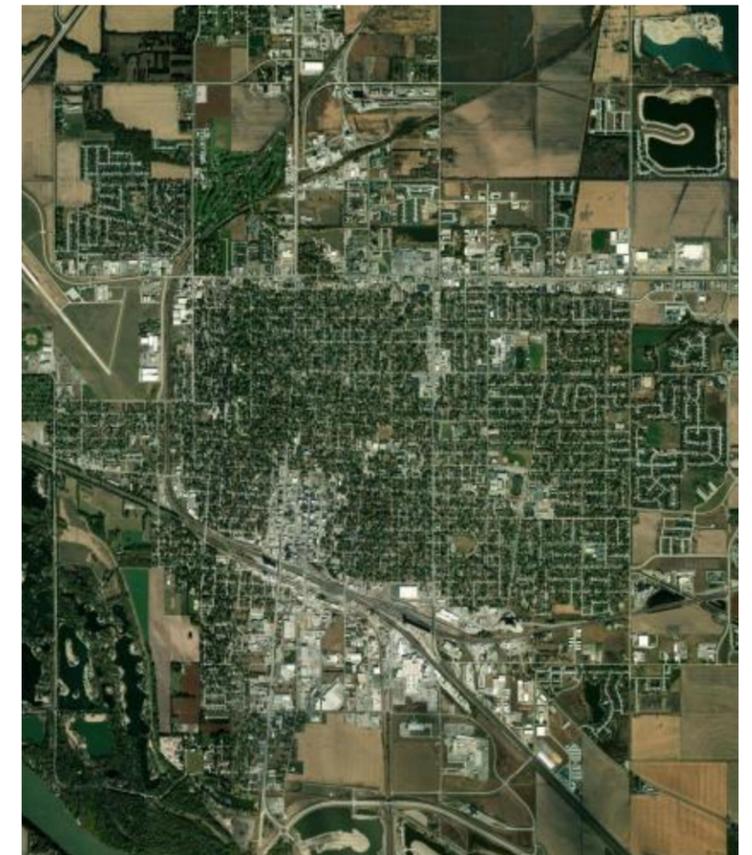
In summer 2025, the City of Fremont officially launched its **Safe Streets 4 Fremont - Here We Grow, Together We Go Safely** initiative, marking a major milestone in the city's ongoing commitment to reducing traffic-related injuries and fatalities. Funded in part by a grant from the U.S. Department of Transportation, the Safe Streets and Roads for All (SS4A) program aims to implement data-driven strategies that make Fremont's streets safer and more accessible for all users—especially pedestrians, cyclists, and vulnerable roadway users.

This initiative isn't just about traffic data, it's about creating a community where safety is a shared right.

The outcome of this plan will provide an overview of the following:

- Historical crash data for the City of Fremont
- Effective solutions to improve street safety
- Supporting effective transportation access and use solutions
- Focused pedestrian/bicycle improvements

Where have you experienced safety risks or concerns in the City of Fremont?



Complete the online project survey to share your street safety feedback, concerns, and priorities with the City as they continue to develop the Safe Streets 4 Fremont Initiative.

For questions about this project, please contact **Troy Schaben** with the City of Fremont at troy.schaben@fremontne.gov or Project Manager **Zac Abrams** with JEO Consulting Group at zabrams@jeo.com.



Scan the QR code at left to access the online survey or visit www.tinyurl.com/SafeStreets4Fremont2

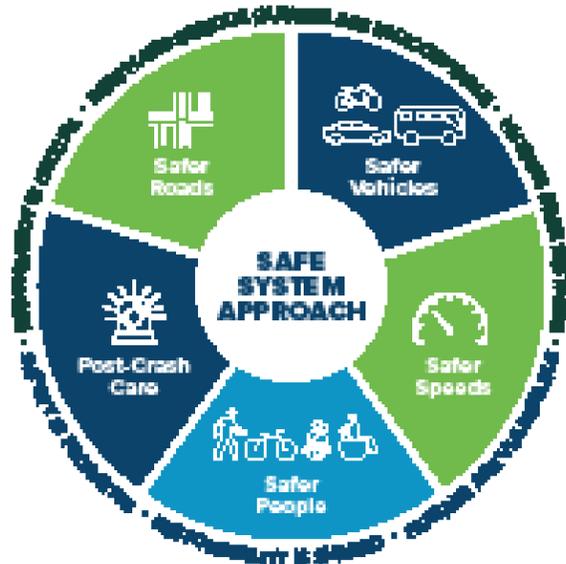
PROJECT TIMELINE

| May | June | July | August | September | |
|---|---|--|--|--|--|
| <ul style="list-style-type: none"> Project Kick-Off Meeting with Advisory Team | <ul style="list-style-type: none"> Project Launch Pop-Up Event Advisory Team Meeting | <ul style="list-style-type: none"> Pop-Up Event | <ul style="list-style-type: none"> Pop-Up Event Advisory Team Meeting | <ul style="list-style-type: none"> Pop-Up Event Focus Group Meetings | |
| October | December | January | February | March | April |
| <ul style="list-style-type: none"> Pop-Up Event Advisory Team Meeting | <ul style="list-style-type: none"> Advisory Team Meeting | <ul style="list-style-type: none"> Focus Group Meetings | <ul style="list-style-type: none"> Draft Implementation Plan Advisory Team Meeting | <ul style="list-style-type: none"> Submit Draft Action Plan Open House Meeting | <ul style="list-style-type: none"> Present Final Plan to City Council |

WHAT IS A STREET SAFETY ACTION PLAN?

The U.S. Department of Transportation (USDOT) established the Safe Street and Roads for All (SS4A) discretionary program in 2022 with \$5 billion appropriated over the next five years (2022-2026). The City of Fremont successfully obtained SS4A grant dollars in late 2024 and officially kicked off its Safe Streets 4 Fremont Initiative in summer of 2025. The Safe Streets 4 Fremont Safety Action Plan will provide the City with critical insights and data-driven recommendations to guide future transportation safety initiatives. Key areas of focus include identifying risk factors, analyzing crash patterns, and outlining strategic safety goals. The design and implementation of specific safety interventions will be pursued as separate future projects by the City, building on the foundation of the Safe Streets 4 Fremont initiative.

The SS4A program follows the Safe System Approach to achieve the goal of zero roadway deaths and reduce serious injury crashes in a community.



1. **Death and Serious Injuries are Unacceptable**
2. **Humans Make Mistakes**
3. **Humans Are Vulnerable**
4. **Responsibility is Shared**
5. **Safety is Proactive**
6. **Redundancy is Crucial**

How SS4A Projects Work



OBJECTIVES OF A SAFE SYSTEM APPROACH

The Safe System Approach Principles also complement five critical objectives that will be achieved through the adoption of the Safe Streets 4 Fremont Initiative:

Safer Vehicles

Expand Fremont's availability of vehicle systems and features that help to prevent crashes and minimize the impact of crashes on both occupants and non-occupants.

Safer Speeds

Promote safer speeds on all Fremont streets through a combination of thoughtful, equitable, context-appropriate roadway design, appropriate speed-limit setting, targeted education, outreach campaigns, and enforcement.

Safer People

Encourage safe, responsible driving and behavior by people who use Fremont's roads and create conditions that prioritize their ability to reach their destination unharmed.

Post-Crash Care

Enhance the survivability of crashes through expedient access to emergency medical care, while creating a safe working environment for vital first responders and preventing secondary crashes through robust traffic incident management practices.

Safer Roads

Design roadway environments in Fremont to mitigate human mistakes and account for injury tolerances, to encourage safer behaviors, and to facilitate safe travel by the most vulnerable users in the community.

THE NEED FOR SAFER STREETS

A total of 42,939 people died in motor vehicle crashes in the United States (U.S.) in 2021. These deaths occurred in 39,508 crashes involving 61,332 motor vehicles. This was a 10% increase in deaths in the U.S. compared with 2020, according to the Insurance Institute for Highway Safety (IIHS) and the Highway Loss Data Institute (HLDI).

Traffic crashes continue to be a leading cause of death for teenagers in America, and disproportionately impact people who live in low income and rural communities.

39,508 Crashes

42,939 Deaths

10% Increase in Deaths

Data from 2021 U.S. Insurance Institute for Highway Safety (IIHS) and the Highway Loss Data Institute (HLDI)

Fatal Motor Vehicle Crashes in 2011-2021, U.S.



Motor Vehicle Crash Deaths by Type 2011-2020, U.S.

